

STEINEL®
Intelligent technology

STEINEL intelligent technology 100% engineered and made in Europe



Founded in 1959
From pioneer to market leader

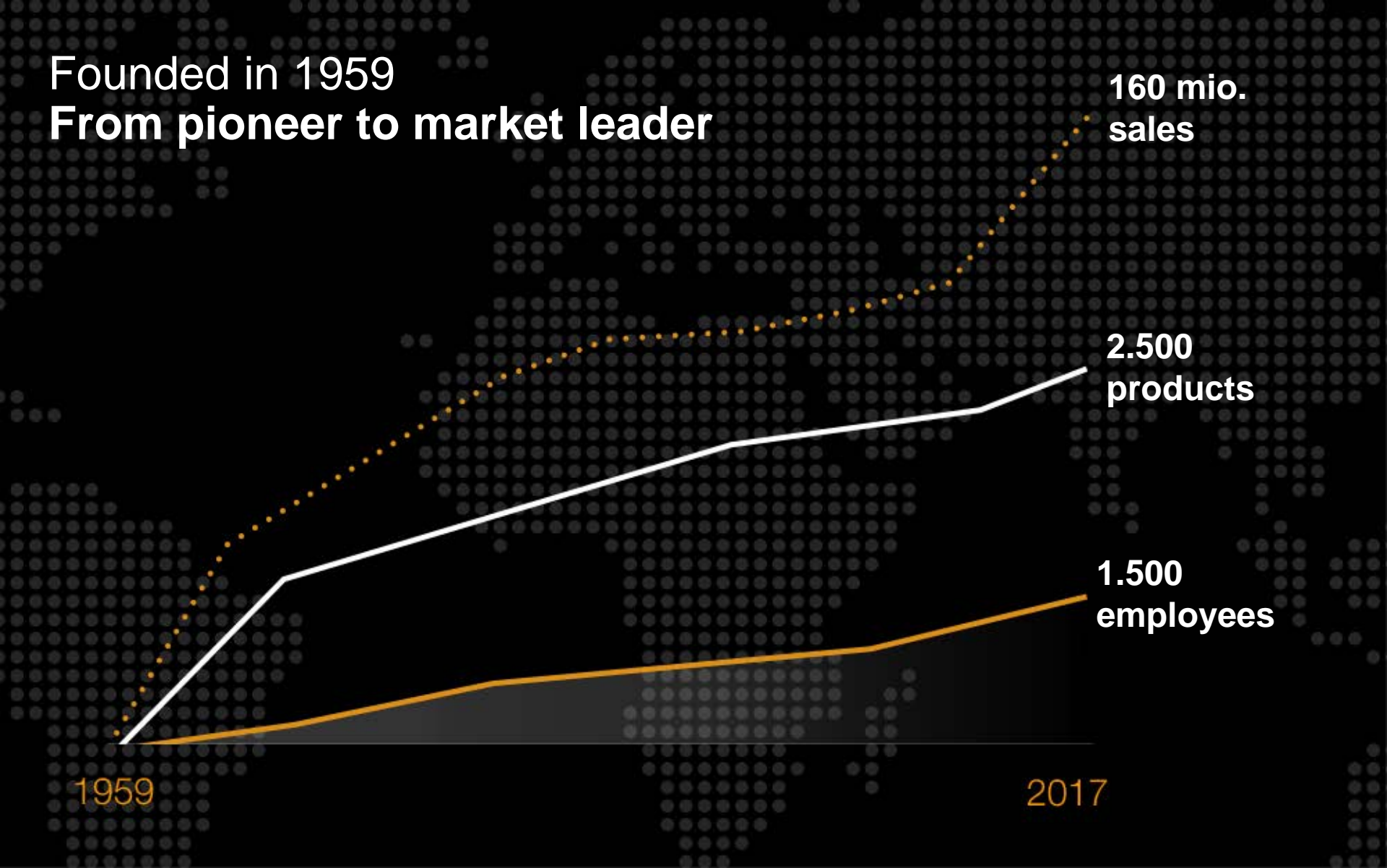
1959

2017

160 mio.
sales

2.500
products

1.500
employees



We are pioneers
We are inventors



300+

patents and design patents

2.500

products

70

engineers

We invest in technology
Strong annual R&D spendings

8,5%

* of annual sales

Largest sensor technology basis Unique in the world

4

sensor
technologies

2

STEINEL
inventions



Passive infrared
since 1987



Ultrasonic
since 2014



High frequency
since 1999



Camera sensor system
since 2016

Inventor and market leader in HF technology

Annual pieces sold

450.000

HF sensor lights

100.000

HF sensors

From Herzebrock-Clarholz
into the world

62

countries



Separate markets – separate brands

Our family of brands

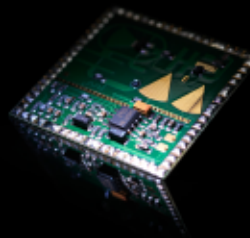
STEINEL[®]
Intelligent technology



STEINEL[®]
PROFESSIONAL



STEINEL[®]
SOLUTIONS



senses[®]



Serving all sales channels

STEINEL distribution structure



DIY



wholesale



OEM / industry



eCom



project

Trusted partner of the industry
OEM business references

SIEMENS

Honeywell[®]



metabo[®]

siteco

OSRAM



SSS SIEDLE

WÜRTH  **GROUP**



GIRA

NESPRESSO[®]

KÄRCHER

:hager



KOBASGRAU

Thank you!

We welcome your questions.