



Press Release – for immediate release

Making Buildings Smart, Making Smart Buildings

SBC 2019 shows how technology makes buildings smarter and better for all

AMSTERDAM, 18 January 2019: Taking place the day before Integrated Systems Europe 2019 opens its doors - from 9:00 on 4 February at the RAI Amsterdam - SBC is a one-day, twin track event that explores the latest technologies, business strategies, market research and workflow case studies through presentations from the world's leading smart building experts and thought leaders.

Confirmed speakers include senior executives from some of the world's highest profile smart building companies: - from architect practices; from integrators operating on 'the front line'; from consultancies; and from real estate companies. Google will also present on its vision of the Internet of Things. Sean Wargo, AVIXA's Senior Director for Market Intelligence, will chair a panel of experts to provide an industry overview.

"One of the most satisfying aspects of the Smart Building Conference is how many of the trends we talked about in previous years are now reality," said SBC Content Chairman Bob Snyder. "This event is really the best way for integrators to stay 'smart' and one step of the competition. We have plenary sessions and two tracks exploring the latest smart solutions and business strategies being applied in the commercial and residential building sectors.

Now in its ninth edition, the Smart Building Conference provides the opportunity for ISE attendees to follow the important trends in the building industry that affect the technology inside the building.

“From conference rooms to smart homes, to smart office buildings to multi-dwelling units, the Smart Building Conference covers the latest smart technology and solutions impacting on the installation and integration marketplace,” said Mike Blackman, Managing Director, Integrated Systems Events. “This year’s conference examines how all stakeholders can work together to use technology to make homes, offices and commercial buildings smarter and better for everyone.”

More than 400 delegates are expected at SBC 2019.

For more information please visit: www.smartbuildingconference.com

Ends

Additional information is available from:

Jörg Sailer, Director of Conferences, Integrated Systems Events: jsailer@iseurope.org

Joe Hosken, Director of Content and Communications, Integrated Systems Events: jhosken@iseurope.org

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About Integrated Systems Europe:

Launched in 2004, ISE is the world’s largest tradeshow for the professional AV and electronic systems industry. ISE 2019 will take place from 5-8 February 2019 and is expected to draw over 1,300 exhibitors and more than 80,000 registered attendees to its Amsterdam RAI location. The event is a joint venture of the Audiovisual and Integrated Experience Association (AVIXA) and the Custom Electronic Design and Installation Association (CEDIA). For further information, please visit: www.iseurope.org.

About AVIXA:

AVIXA™ is the Audiovisual and Integrated Experience Association™, producer of InfoComm tradeshows around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry. Established in 1939, AVIXA has more than 5,400 members, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live events companies, technology managers, content producers, and multimedia professionals from more than 80 countries. AVIXA members create integrated AV experiences that deliver outcomes for end users. AVIXA is a hub for professional collaboration, information, and community, and the leading resource for AV standards, certification, training, market intelligence and thought leadership. Additional information is available at avixa.org.

About CEDIA™:

CEDIA is the international trade association and central touch point for 3,700 member companies who design, manufacture, and install technology for the home. CEDIA is committed to helping members at every level set a pathway to prosperity by offering industry-leading education, training, and certification; delivering market intelligence through proprietary research; providing opportunities to foster community within the channel, and cultivating awareness with industry partners and consumers. CEDIA founded the largest annual residential technology show, now in its 29th year, and co-owns Integrated Systems Europe, the world's largest AV and systems integration exhibition. CEDIA members deliver technology solutions that allow people to have their best moments in life from the comfort of their own home. Life Lived Best at Home. To learn more about CEDIA, visit www.cedia.net.